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## Foursight Wines to Host Virtual Barrel Tasting with Samples Anderson Valley winery goes online to taste a new vintage, adds virtual club parties

**Boonville, Calif., June 22, 2020** – Foursight Wines announces they will host a virtual barrel tasting on Saturday, July 25 – complete with samples of yet-to-be-released wines -- in place of the cancelled Anderson Valley Barrel Tasting Weekend.

Taking place 3-5 p.m., the event will be hosted on Zoom, and participants will receive three 187-ml bottles of 2019vintage Pinot Noirs from the winery's estate vineyard in Anderson Valley. They will taste along with the winemaker as he thieves samples from barrels in the Foursight cellar and talks about each blend.

"We are beyond excited to host this virtual barrel tasting event," said Foursight Co-Owner Kristy Charles. "Some wine events are impossible to recreate online, but with tiny bottles to enjoy at home, participants will be able to taste along with us, ask questions, and watch our winemaker as he pulls samples from the barrels – the next best thing to being here in-person."

A barrel tasting gives wine drinkers a glimpse into a new vintage, and a chance to taste a wine before it is bottled. All throughout the country, wine regions host barrel tasting weekends, where consumers have the opportunity to taste new wines while they're still evolving, chat with the winemakers about their decisions and processes, and, if they like the wines, often purchase some at a special pre-release price.

Foursight is offering three tiny bottles and a zoom tasting for just \$30 within California, or \$50 outside of California. They are also offering a barrel sample pack alongside three bottles of their current-release wines for \$175. Both packages can be found at <u>foursightwines.com</u>.

This barrel tasting event will be added to a growing roster of online experience for the boutique brand, including online wine club parties and new release tastings. The winery's first virtual event was a wine club party in early June: club members opened a bottle from their spring shipments, and participants tasted alongside two of the winery's owners, enjoyed live music, and watched a presentation about vineyard soils.

"I love that virtual experiences allow small brands like ours, located in remote places, to connect with more of our customers," Charles said. "We don't often get to be face-to-face with our out-of-state club members unless they visit Mendocino – going online changes that. For Foursight, virtual tastings will be here to stay, and I think it will help level the playing field to some degree, as we move into the future of wine."

Upcoming online events are listed at <u>www.foursightwines.com</u>.

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**About Us**: Founded in 2006 by two generations of the Charles family, Foursight focuses on estate-grown Pinot Noir, Sauvignon Blanc and Semillon. The vineyard, winery and tasting room are all located on four-generation family property just outside Boonville, in the Anderson Valley AVA. All wines produced by the family have been labeled with ingredients since 2010, as well as "suitable for vegetarians and vegans." For additional information about Foursight Wines, please visit <u>www.foursightwines.com</u>. High-resolution label images, biographies of principals and wine tech sheets are also available online.